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1 Career history

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| Since 2010 | Professor for Applied Linguistics and Discourse Studies at the University of Vienna |
| 2009 | Appointment as member of the Advisory Committee of the Councils of Europe's Framework Convention for the Protection of National Minorities |
| 2004 | <i>Postdoctoral diploma</i> (habilitation) at the University of Vienna, with a thesis on media and public sphere in multilingual societies (title: Sprachen im Disput. Medien und Öffentlichkeit in mehrsprachigen Gesellschaften) |
| 2003–2010 | Senior research fellow at the Department of Linguistics, University of Vienna; regular lectures at the University of Klagenfurt (Faculty for Cultural Sciences) |
| Since 2001 | Regular cooperation with PRAESA, University of Cape Town (annual stays, visiting professorships 2006) |
| 1999–2003 | Head of the Centre for Intercultural Studies (CIS) at the University of Klagenfurt |
| 1998 | <i>PhD</i> : Doctoral Thesis (summa cum laude) at the University of Klagenfurt with a thesis on minority media and cultural identity (title: Der virtuelle Dorfplatz. Minderheitenmedien, Globalisierung und kulturelle Identität) |
| 1996 | <i>M.A.</i> : Magister Thesis (summa cum laude) at the University of Klagenfurt with a thesis on intercultural and bilingual education in Austria |
| 1990–1996 | Studies of Slavistics and Intercultural Communication at the University of Klagenfurt |
| 1989 | Enrolment as external student at the University of Klagenfurt |
| 1992–1999 | Expert of the Council of Europe
(1992–1995 Department of Human Rights; 1995–1999 Political Department; main field of activity: Development of the Programme of Confidence-Building Measures) |
| 1980–1992 | Freelance journalist for various media: e.g. Fédération Européenne des Radios Libres, Le monde diplomatique (France), Ulenspiegel (Austria/Switzerland) |
| 1978/79 | Cooperation in the conception and production of two documentary films ('Microeconomies' and 'Der Ulrichsberg ruft') |
| 1977–1992 | Working in agriculture |
| 1973–1976 | Schooling for agricultural work (with a specialisation on regional development) in France, Switzerland and Austria |
| 1972 | Matura (high-school graduation, with distinction) in Vienna |
| 1971–1972 | Bundesgymnasium Wien XVI |
| 1970–1971 | St. David's School, Ashford (UK) |
| 1965–1970 | Bundesgymnasiums Wien X |

1960–1965 Volksschule Wien IV

2 Research projects

The effects of multilingualism on the education system and on individual language biographies: a comparative study (Austria and India)

Project in the framework of the co-operation agreement between the University of Vienna and the India International Multiversity Pune
with mit Hans-Jürgen Krumm and Inci Dirim

When Plurilingual Speakers Encounter Unilingual Environments. Migrants from African Countries in Vienna: Language Practices and Institutional Communication (PluS)

Research project 2011-2013, funded by WWTF

Gelebte Mehrsprachigkeit. Eine qualitative Untersuchung der Schulerfahrungen von AbsolventInnen des mehrsprachigen Kugy-Zweiges des BG/BRG für Slowenen und ihres Umgangs mit Mehrsprachigkeit [Living multilingualism. A qualitative study on school experiences of former students of the multilingual Kugy stream at the Slovenian high school in Klagenfurt]

2010, funded by Bundeskanzleramt, Volksgruppenreferat

Programmanalyse freie Radios: Mehrsprachigkeit und lokal generierte Programme als Aspekte von public value [Analysing the program of community broadcasters: multilingualism and locally produced programs as aspects of public value]

2009-2010, funded by RTR

Sag's! Sprachen aus guter Schule. Schulsprachprofile Burgenland [School language profiles in Burgenland]

2009-2011, in cooperation with the Pedagogic High School Eisenstadt

Jeder Tag Sprache: Erfahrungen mit zweisprachigem Lehren und Lernen in heterogenen Klassen [bilingual teaching and learning in heterogeneous classrooms: school language profiles in Carinthia]

2009-2010, funded by BMUKK

with Ursula Doleschal, University of Klagenfurt

Exploring heteroglossia in peripheries: Valorisation of linguistic resources in multilingual schools

2009-2011, in cooperation with the Universität of Jyväskylä (Finland) and the University of Uppsala (Sweden)

Improving the quality of education in South Africa: the literacy and numeracy challenge

2007-2011, funded by the Education Department of the Western Cape, South Africa, the Ford Foundation and the Royal Netherlands Embassy of South Africa

Coordination: Neville Alexander, UCT

Team development and formative evaluation: B. Busch

Der Beitrag freier Radios zu sozialer Inklusion und Meinungsvielfalt

[Community radios contributing to social inclusion and diversity of opinions]

Research project commissioned by the RTR (radio regulation authority) 2007-2008

Sprachenvielfalt in Kärnten. Sprachenbiographische Zugänge in Wissenschaft und Bildung.

[Linguistic diversity in Carinthia. Language biographical approaches in research and education]

funded by the Volksgruppenabteilung, Bundeskanzleramt, Vienna

coordination: B. Busch

International Year of Language 2008

funded by the Austrian UNESCO Commission, 2006-2008

coordination: B. Busch

[edu:comm] – Education via Communication in Communities

funded by the European Union/Sokrates/Grundtvig learning partnerships 2004-2006

coordination: E. Kuntschner, Vienna

Linguistic diversity and literacy in a global perspective: a comparative look at practices in European and African countries

Project in the 2nd medium term programme of the European Centre of Modern Languages, co-funded by UNESCO Commission, 2004–2006

coordination: B. Busch

Project team: N. Alexander, C. Bloch, V. Edwards, I. Gogolin, Kuma' Ndumbe, M. Tadadjeu.

Didaktik in heterogenen Klassen. Sprachliche Vielfalt und Nutzung des sprachlichen Umfelds.

[Learning in heterogeneous environments. Linguistic diversity and language awareness]

Funded by the Austria Ministry of Education, 2005-2006

coordination: B. Busch

Changing City Spaces: New Challenges to Cultural Policies in Europe

Project in the 5th framework programme of the European Union, 2003–2005

coordination: U. Meinhof (University of Southampton)

coordination in Vienna: R. Wodak

coordination of the media work packages and of the Balkan nexus: B. Busch

Inter.Media: Intercultural Training for non-commercial media in Europe

Project supported by the European Commission, 2003–2006

coordination: Bürgermedienzentrum Ludwigshafen

Border discourse: changing nations, changing stories in European border communities

Project in the 5th framework programme of the EU, 1999–2002

coordination: U. Meinhof

Project team in Austria: B. Hipfl, A. Bister, P. Strohmaier, B. Busch

Constructions of Cultural Identity in Madagascar

Supported by the Research commission of the University of Klagenfurt, 1999–2000

coordination: B. Busch

Project team: C. Andrianaivo, Z. Raosolofondraosolo

The televisual construction of the 20th century

Supported by: AHRB, British Council, 1999–2001

coordination: U. Meinhof

Project team: media researchers from 10 European countries

Development of the Council of Europe's Confidence-building Measures Programme: initiation, monitoring and evaluation of selected projects

Supported by the Council of Europe, 1996–2001

Among these projects were:

- evaluation of the development of the Programme of Confidence Building Measures (1999, 2000, 2001)

- Journalism network AIM, south eastern Europe (Journalism in situations of conflict; journalist training; intercultural communication)
- Intercultural approach training, Ukraine (bilingual school, teacher training)
- Centre for Multicultural Understanding and Communication (CMUC), Macedonia (workshops on intercultural communication for young people)
- Mirovna Škola Gorski kotar, Croatia (intercultural education)
- Journalist School Novi Sad, Vojvodina (curriculum development)
- Minority Media and Multilingual Media, Lithuania (survey and consultation with media initiatives)

Bilingual radio for children and youth

Supported by the EU Programme for Lesser Used Languages and the Austrian Chancellery, 1998/99
coordination: A. Kaiser, P. Herceg

Multilingual education in Madagascar

Supported by the Research commission of the University of Klagenfurt, 1998
Project team: D. Larcher, B. Busch

Development of teaching material for mother tongue teaching in Bosnian/Croatian/Serbian for primary schools in Austria, grade 5-9

Supported by the Austrian Ministry of Education, Culture and Science (BMBWK), 1998–2000
Project team: B. Busch, Z. Bebić, E. Fleck, M. Smolić

Development of teaching material for mother tongue teaching in Bosnian/Croatian/Serbian for primary schools in Austria, grade 1-4

Supported by the Austrian Ministry for Education, Culture and Science, 1998–1999
Project team: B. Busch, Z. Bebić, E. Fleck, M. Smolić

Supplementary teaching material for schools in Bosnia-Herzegovina

Supported by KulturKontakt Österreich and the Office of the High Representative for Bosnia-Herzegovina, 1998–2000, evaluation in 2001

Project team: M. Anzengruber, B. Busch, D. Larcher, J. Schick

Development of a synoptic grammar and of teaching material for Slovenian as a second language

Supported by Forschungskommission der Universität Klagenfurt, 1996
Project team: B. Busch, L. Črnivec

3 Teaching activities:

3.1 University courses

AUSTRIA

University of Vienna, Department of Linguistics

- Since 2010: regular teaching in the framework of the professorship in Applied Linguistics and Discourse Analysis
- Special issues in sociolinguistics: media and intercultural communication, 2004, 2006, 2008
- Special issues in sociolinguistics: language biographies – theories and methods, 2005, 2007
- Qualitative research methods, 2009
- M.A. and PhD seminar (since 2007)

University of Vienna, German Language Department

- Foundations of Language Policy, with H.-J. Krumm, 2010

- Multilingualism, 2009

University of Klagenfurt

- Department of Media Studies: Intercultural Communication; Text and Discourse Analysis; Communication and Development; Radio Studies (different regular courses between 1992 and 2002)
- Faculty of Cultural Sciences (Cultural Studies Course): Module 'Media in multilingual societies' (1999-2006)
- Department of Slavic Languages: Introduction to Cultural Studies; Seminar in applied linguistics (2004-2008)

Other tertiary institutions

- Institut für interdisziplinäre Forschung und Fortbildung (IFF) (Vienna, Klagenfurt, Graz): Communicative Competence in intercultural contexts (2002, 2003)
- IFF (Interuniversitäres Zentrum: Universities of Vienna, Graz and Klagenfurt): Intercultural Communication (2000), Intercultural Communication and Conflict Resolution (2001)
- Danube University Krems: Module Intercultural Communication within the M.A. course Intercultural Competences, 2007, 2008, 2009, 2011
- Pädagogische Hochschule Wien (Pedagogic High-school): module Sociocultural Foundations in the course German as a Second Language, 2008, 2009

SOUTH AFRICA

- Seminars and lectures on multilingual education (2007-2011)
- M.A. 'Multilingualism in education' University of Cape Town (different modules within the course, 2002-2008)

GERMANY

- University of Kassel: Intercultural Communication 2007, 2008, 2009, 2010, 2011

3. 2 Guest lectures and seminars

- Peace Institute Schlaining, ESDC Pilot Course on Peacebuilding, 22. 9. 2010
- Lecture within the series of LiMA - Linguistic Diversity Management in Urban Areas, University of Hamburg, 5. 7. 2010
- Research colloquium at the Faculty of Sociology, University of Kassel, 20. 1. 2010
- Northern Multilingualism Project Guest Lecture, University of Jyväskylä, 12. 12. 2009
- Department of Linguistics, Stellenbosch University, Nov. 2009
- PhD colloquium, University of Jyväskylä, 11. 8. 2009
- PhD colloquium, University of Helsinki, School of Social Science, 26. 5. 2009
- Université du Luxembourg, Unité de Recherche IPSE, Jan. 2009
- University of Cairo, Faculty of Mass Communication, Jan. 2009
- University of Cape Town: Text and discourse analysis, 2004; Ethnographic approaches in linguistics, 2008
- Spring school of the European DYLAN project, ENS Lyon, 2008
- University of Cape Town: Bilingual education and materials development, 2002
- University of Uppsala: Minority Media and Language Revitalisation, 2001
- Novinarska Škola Novi Sad/Novi Sad School of Journalism: Mediji u multikulturalnom okruženju (media in multicultural societies), 2001
- University of Antananarivo, Madagascar: Communication Interculturelle, 1999
- Universidad Nacional de Costa Rica: Minority and Linguistic Rights, 1997
- University of Ljubljana: Interkulturalna komunikacija in civilna družba (Intercultural communication and civil society), 1996

3.3 Participation in the planification, organisation and implementation of university course programmes (other than at the University of Vienna):

- *Multilingualism in education, Panafrican M.A. Programme*
PRAESA, University of Cape Town 2000–2006
Coordination: N. Alexander (University of Cape Town)
Project team: C. Bloch, B. Busch, K. Heugh, B. Mahlalela, N. Mbude, P. Plüddemann
- *Reporting diversity: curriculum development for journalism students and media professionals*
A course model for universities in Eastern and South Eastern Europe, supported by the Media Diversity Institute and the European Commission, 2001–2003
coordination: Brian Winston
Project team: B. Busch, M. Coman, M. Deenitchina, J. Owen, J. Pielko, A. Sharogradskaya, M. Sukosd, J. Tulloch, J. Vockic
- *Intercultural Project-Management, Development of a University Curriculum for Non-Profit-Organisations*
University of Klagenfurt, 2000–2003
Project team: B. Busch, I. Paul-Horn, K. Lackner, C. Lackner, W. Erlacher
- *Minority media and intercultural communication*
Novi Sad Journalist school, 1999–2002
coordination: D. Valić

3.4 Other teaching activities:

- Diplomatic Academy Vienna: Intercultural Communication, 2000–2005
- International Centre for adult education and research (ISZ), Vienna: introduction to communication studies, intercultural communication, language and identity, 1998–2008
- Communication interculturelle en région frontalière (Grundtvig learning partnership); Luxembourg, Jan. 2006

Teacher training:

- On-the-job training for students of Pedagogic High-schools, since 2008
- Seminars for teachers of community language teaching, for the Ministry of Education in Vienna, 1998–2008
- Pedagogic Institutes in Klagenfurt and Graz: seminars on intercultural communication, media competence, media pedagogics, North-South cooperation, text and discourse analysis, 1996–2008
- 'Österreich-Seminare DaF International' (courses for teachers of German as a foreign language in non German speaking countries), Ministry of Education in Vienna, 1998–2003
- Austrian Cooperation Agency and KulturKontakt Austria: teacher training in Bosnia-Herzegovina and in Croatia (various courses between 1998 and 2001)

Journalist training:

- 'Reporting Diversity' for journalists, Cairo, Jan. 2009
- Council of Europe: Journalism in multilingual settings: training seminar for media professionals from the new member states, Strasbourg (2001)
- Alternative Information Network AIM (seminars for journalists from the area of former Yugoslavia, between 1998 and 2002)
- Stability pact for South-eastern Europe: several international seminars on 'Reporting diversity' in Sofia, Skopje, Ljubljana and Novi Sad (between 1998 and 2002)

4 Organisation of international workshops, symposia and conferences

2010

- 'Romani Curriculum Development', International workshop in cooperation with the University of Graz and the Council of Europe, Institut for Linguistics, University of Vienna, 11.-13. 5.
- Round Table Heteroglossic Media Spaces, University of Vienna, 13.-15. 5.

2009

- Visual methods in linguistics, Panel at the Österreichische Linguistiktagung (ÖLT), University of Salzburg, 5. 12.
- Internationaler Workshop Sprache und Trauma, Universität Wien, 8. und 9. 7.

2008

- Workshop 'Biographic approaches in linguistics' at the Österreichische Linguistiktagung, 6.–8. 12. (with H.-J. Krumm and Forschungsgruppe Spracherleben)

2008

- Language and migration, Vienna December 2008

2005

- Organisation of the section 'Wege zur Mehrsprachigkeit' of the International Conference of the Association of German Teachers (Internationale Deutschlehrer Tagung, IDT) in Graz
- Language and migration, Vienna December 2008

2004

- Linguistic diversity and literacy in a global perspective: a comparative look at practice in Europe and Africa, University of Cape Town, 4–9 December (with N. Alexander)
- Literacy in a global perspective, international workshop at the European Centre for Modern Languages in Graz, 3–6 March

2002

- Language, discourse and borders, international workshop in cooperation with Multilingual Matters and the Department of Linguistics, University of Vienna, 29–30 September

2001

- Verbal-Enquete im Rahmen des österreichischen Linguistiktages 'Sprachenpolitik in Österreich', University of Klagenfurt, 26–28 October (together with R. de Cillia)
- Intercultural project management in civil society organisations, University of Klagenfurt, 2–7 June

2000

- Cross-border cooperation, University of Klagenfurt, 7–12 December (together with U. Meinhof, D. Wastl-Walter)
- Beyond imagined community. Communication, technologies and transnational cultures. International conference, University of Klagenfurt, 9–12 November (together with B. Hipfl, K. Robins)
- Intercultural project management in an East-West perspective, Centre for Intercultural Studies (CIS), University of Klagenfurt, 7–12 February

1999

- International workshop: Media in multicultural and multilingual settings, University of Klagenfurt, 11–14 November (together with B. Hipfl, K. Robins)
- 'Managing diversity', preparation workshop for the Sofia conference on educational cooperation in South-Eastern Europe, University of Klagenfurt, 17–19 September (together with D. Larcher)
- Confidence building Measures: philosophical backgrounds, University of Klagenfurt, 18–19 June
- Verbal Workshop zur Sprachenpolitik in Österreichisch, Österreichischer Linguistiktagung, University of Vienna, 23 October (with R. de Cillia)

1997

- 'Confidence-building Measures projects: encouraging intercultural communication', Council of Europe and University of Klagenfurt, 13–15 November

1996

- 'Frontiers: a challenge for Interculturality', Council of Europe and University of Belgrad, 30 May

– 1 June (with B. Jakšić)

1995

- 'Towards a language of peace', Council of Europe and University of Belgrad, 17–18 March (with B. Jakšić)
- 'Confidence building measures: a basis for communal life', University of Klagenfurt, 29. 11.–1. Dec.

1994

- 'Interculturality', Council of Europe and University of Belgrad, 2–4 June (with B. Jakšić)

1993

- Council of Europe's Seminar on 'Intercultural concepts for the enforcement of Human Rights', University Klagenfurt, 17–21 October

1991

- Council of Europe's conference on 'Intercultural learning in the service of Human Rights', University of Klagenfurt, 17.– 21. 10. 1991

5. Lectures, addresses at academic conferences and work shops

2011

- Austrijska iskustva u poučavanju njemačkog kao inoga jezika (Austrian experiences in the field of German as a Foreign and as a Second Language), Zagreb, 24. und 25. 1.
- Sprache und Recht: mehrsprachige Repertoires von Migranti_nnen aus afrikanischen Ländern in der Behördenkommunikation (Language and rights: multilingual repertoires of migrants from african countries in institutional communication), lecture at the international workshop 'Communication in transnational spaces', University of Vienna, 20.-22. 1.

2010

- Language portraits as introductions to life course narratives and as representations of heteroglossic repertoires, 'Sprachbiografien – Biografie linguistische – Language biographies: Methodological issues', Free University of Bozen/Bolzano, 29. und 30. 11.
- From bilingualism to heteroglossia: changing paradigms in sociolinguistic research, Conference 'Gränser förr och nu', University of Helsinki, 25. 10.
- School language profiles and materials development: examples from South Africa, 'Unity in plurality Conference', University of Graz, 18.-19.10.
- 'Linguistic rights as human rights', Council of Europe, Strasbourg 12.-14.10.
- 'Die Verzögerung des Augenblicks, in dem Ungewissheit in Gewissheit umschlägt', presentation at the symposium 'Language and Mourning', University of Basel, 23. -25. 9.
- Organisation of a panel on biographic approaches and creative methods, Sociolinguistics Symposium, Southampton, 1.-4. 9.
- Media and migration: exploring the field. Presentation: International Symposium 'Migrations: Interdisciplinary Perspectives', University of Vienna, 1.-3. 7.
- Heteroglossic schools: valorizing linguistic heterogeneity, UNESCO Conference 'Plurilingual education in Europe: inclusive practices in Southeast Europe', Sarajevo, 7. 6.
- Pouvoir, espace, lieu: pratiques et politiques langagières. Colloque 'La pensée et l'action dans le pouvoir', Université de Lausanne, 23. – 25. 4.
- Organisation of a panel and presentation: Biographic approaches in applied linguistics, LINEE Conference 'New Challenges for Multilingualism in Europe', Dubrovnik, 11.-15. 4.
- '... und ihre Sprache? Über die Schwierigkeiten eine scheinbar einfache Frage zu beantworten', presentation at the conference 'Interfaces: the cooperation of research and practice in improving the communication in asylum and in criminal procedures with parties from African countries of origin', Institute for Africa Studies, University Vienna, 12. 3.

2009

- Visual approaches in linguistics. Panel at the Österreichische Linguistik Tagung, University of

Salzburg 5. 12.

- Les notions désignant les langues minoritaires allochtones en Autriche: Approche socio-linguistique. Presentation at the colloquium 'Langues minoritaires dans l'aire germanique : configurations et notions', Pessac, 16. 10.
- Stigmatisierung und Ausgrenzung entgegenwirken: schulischer Umgang mit transnationalen Sprachen am Beispiel des Romani (Countering stigmatisation and exclusion: transnational languages in education, the example of Romani). Presentation at the 23th Congress for Foreign Language Didactics, Deutsche Gesellschaft für Fremdsprachenforschung, University of Leipzig, 30. 9.-03. 10.
- Style shift: analysing media communication in spaces of heteroglossia, International seminar 'Bilingualism, Identity and the Media', Helsinki, 25.-27. 6.
- School language policies and class room strategies in a speaker centred and biographical approach, presentation at the 'Forum international de Bamako sur le multilinguisme', 19.-21. 1.
- Discourse analysis as an approach to media diversity. Lecture at the University of Cairo in the framework of the conference 'Media diversity', 12. 1.

2008

- Biographical approaches in linguistics, presentation at the Österreichische Linguistiktagung, 6. 12.
- Rapporteur general at the the International Conference 'Intercultural Dialogue and School', Vienna, October 2008
- Mehrsprachigkeit in Österreich, presentation at 'Symposium Mehrsprachiges Pannonien', Großwarasdorf, 15. 11.
- Linguistic rights and intercultural communication, key note speech, Conference on intercultural dialogue, Klagenfurt, 10 October 2008
- Slovenščina na Koroškem: jezik manjšine, a ne le to, presentation at the 19th Congress of Slavic Linguistics, Klagenfurt 2. 10.
- Heteroglossic life worlds: the importance of variety and diversity within the linguistic repertoire; presentation at the symposium 'Migration and Multilingualism in Europe' AILA Conference, Essen 28. 8.
- Biographieforschung – Narration – Multimodalität, presentation at the conference of Sektion Biographieforschung in der DGS, Flensburg, 10.-12. 7.
- Multilingualism in the media, presentation and workshop at the International Conference 'Everyday Multilingualism', Eisenstadt 13.-15. 6.
- Diskursanalytische Zugänge in der Medienforschung, Tagung 'Qualitätsmanagement im Rundfunk', Zurich, 29. 5.
- Diskursanalyse und Biographieforschung – Methodologische Überlegungen, presentation at the Workshop 'Biographische Quellen – Methode, Theorie und Praxis', Kommission Kulturwissenschaften der ÖAW, 26. und 27.5.
- Heteroglossische Lebenswelten und mehrsprachige Schule, Referat am Pestalozziseminar 'Plurilinguism, Diversity and Social Integration in Schools', Graz 27. 3.

2007

- Développement de supports pédagogiques pour la diversité linguistique et l'apprentissage interculturel, ECML Conference, Graz 27.- 29. 9.

2006

- Slowenische Heteroglossie in Kärnten: Diversifizierung von Varietäten; presentation with U. Doleschal, Österreichische Linguistiktagung, Klagenfurt 8. 12.
- Schreiben in mehreren Sprachen. Introduction to the reading of multilingual literary texts, Literaturhaus Graz 6. 11.
- Varietätenbewusstsein im muttersprachlichen Unterricht. Impulsreferat, BSI-Konferenz,

Pörtschach, 17. 10.

- Local actors in promoting multilingualism. Invited talk at the workshop: Implementing Language Policies: A Research Workshop on Language, Migration and Citizenship in Europe. University of Bristol, 28. 9.
- Reflecting social heteroglossia and accommodating diverse audiences – a challenge to media. Contribution to the workshop: Discourses of social and political transformations: Post-communism and beyond. Sociolinguistics Symposium. Limerick, July 4
- Media Literacy - Empowerment - Community Building. Presentation at the symposium Civil society and media. Salzburg, June 23
- Mehrsprachige Bildung in Österreich: ein Fokus auf Curricula, Lehr- und Lernmaterialien (Multilingual education in Austria: a focus on curricula and materials development for teaching and learning). Key-note presentation, Conference on multilingual education. University of Frankfurt, May 19-20
- Prejudices and stereotypes. Discursive strategies of 'othering'. Guest lecture at the dep. of media studies, University of Cape Town, April, 21

2005

- Wiener Kolloquium zur individuellen und sozialen Mehrsprachigkeit. Universität Wien. Referat zu Didaktik in heterogenen Klassen, 5.-6. November
- Podiumsdiskussion 'Minderheitensprachen in Österreich' an der Internationalen Deutschlehrertagung, idt 2005. Impulsreferat zu Sprachenpolitik in Österreich. Graz, 4. 8. 2005
- Internationale Deutschlehrertagung, idt 2005. Leitung der Sektion B3 'Wege zur Mehrsprachigkeit'. Graz, 1.-6. 8. 2005
- Respecting heteroglossia in society and valorizing individual linguistic resources. Einleitungsreferat zur Tagung 'Literacy and linguistic diversity in a global perspective'. European Centre for Modern Languages, ECML, Graz, 23.-25. June
- The Re-/Construction of Europe/EU: On Social, Political and Cultural Dimensions of Reforming and Enlarging the European Union. Diskussionsbeitrag. Lancaster University, May 12 – 13

2004

- International seminar: Mainstreaming minorities in the media in multicultural societies. Key note speech: Media policies and civil society in Europe. Ljubljana, November 12-13
- 35. Jahrestagung der Gesellschaft für Angewandte Linguistik. Themenbereich: Mediale Repräsentationen innerer und äußerer Mehrsprachigkeit. Presentation: Vom nationalstaatlichen zum postnationalen Paradigma: Über die Transformation von sprachlichen Praktiken und Diskurse in lokalen Medien. Wuppertal, September 23– 25
- 35. Jahrestagung der Gesellschaft für Angewandte Linguistik. Sektion 3: Textlinguistik und Stilistik: Stil als Ware. Presentation together with Martina Böse: 'Gastarbeiter' und Ironisierung nationaler Identitäten. Wuppertal, September 23– 25
- 37th Annual BAAL Meeting, Invited colloquium 'Communicating Europe': Language Policies, Participation and Democratisation, Paper: EU language policies: de-centering the nation state paradigm, King's College, University of London, 9–11 September
- Conference at the Centre for Transnational Studies 'Language and the Future of Europe: Ideologies, Policies and Practices'. Presentation: Urban vs. national language policies. University of Southampton, 8–12 July
- Novinarski večer 'Manjšine in mediji', Keynote speech: Evropska javnost in večjezičnost / European public sphere and diversity, Mirovni Inštitut, Ljubljana, 24 February
- Members of Parliament Network for South Eastern Europe (European Parliament). Keynote speech: Media Policies and Cultural Policies in South Eastern Europe: Current Issues and Long-term Perspectives. Vienna, 22 January

2003

- Diskursforum des Internationalen Forschungszentrums Kulturwissenschaft (IFK). Presentation:

Soziolinguistik und Diskursanalyse. Zur Analyse von mehrsprachigen Medientexten. Wien, 10 December 2003

- Symposium des Burgenländisch-kroatischen Zentrums 'Die Rolle des Staates und Minderheiten'. Presentation: Minderheiten und Medien, Mehrsprachigkeit und Bildung, Vienna, 21 November
- VFRÖ-Medientagung 2003: Offene Medien für eine offene Gesellschaft. Mehrsprachigkeit und Integration in Radio, TV und Internet. Plenary lecture: Die Bedeutung des Dritten Sektors, Graz, 16 May 2003

2002

- Workshop 'Language and the Media'. Paper: The transnational in the guise of the local – transnational media and their language policies, AILA Conference Applied Linguistics in the 21st century: Opportunities for Innovation and Creativity, December
- Workshop 'Disinventing language'. Paper: Educational material development and language standardisation. Singapore, 16–21 December 2002
- European Workshop, London School of Economics: Minority or Diaspora. The Media and Exclusion in Multiethnic Europe. Keynote speech: Language and discourse in minority media, 26–27 September 2002
- 2. Jahrestagung der Österreichischen Gesellschaft für Forschung und Entwicklung im Bildungswesen (ÖFEB): Grenzen überschreiten in Bildung und Schule, Pädagogische Akademie Klagenfurt, Workshop: Interkulturelle Kommunikation, 19–21 September 2002
- Ars electronica, Symposium Creating interfaces – polyethnic media and cultural diversity. Plenary lecture: Media and language: reconfiguring spaces. ars electronica centre, Linz, 9–10 September 2002
- Internationale Tagung 'Medienvielfalt – Radio und Internet zwischen Bürgerbeteiligung und Markt'. Plenary address: Public Sphere: Fragmentation or Homogenisation?, Vienna, 21–22 June
- International Workshop: Reporting diversity. Regional Curriculum development, University of Westminster, European Centre for War Peace and the News Media. Presentation: Intercultural Communication and Language Issues, London, 15–17 February 2002

2001

- Symposium on Structural Discrimination. Keynote speech: Mass Media: Politics of Inclusion or Exclusion at the Structural Level, Stockholm, 6–9 December 2001
- Konferenz 'Die Zukunft der europäischen Mehrsprachigkeit in einer erweiterten Europäischen Union'. Workshop 'Die Rolle der Sprachen der Kandidatenländer in der EU', Vienna, 22–24 November 2001
- Enquete zur Sprachenpolitik in Österreich. Österr. Linguistiktag. Paper: Medien und Sprachenpolitik, Klagenfurt, 26–27 October 2001
- Racism and xenophobia: Key issues, Mechanisms and Policy Opportunities. Antiracist Strategies and the Challenge of Enlargement. Plenary Lecture: The role of Mass Media, Intercollege Nicosia, Cyprus 12–14 Oct. 2001
- 5th FEL Conference 'Endangered Languages and the Media'. Paper: The Virtual Village-Square. Media in Minority Languages in the Process of Media Diversification and Globalisation, Agadir (Marokko), 20–23 October 2001
- 20th SAALA Conference 'Explorations in Applied Linguistics, African Odyssey 2001', Paper: Borders, language and identity, Grahamstown (SA), 11–14 July 2001
- The Costs of Multilingualism. Globalisation and linguistic diversity. International Conference at the Austrian Academy of Science. Report of the Workshop 'Language policy in education', 7–9 June
- International Workshop: Minorities, Language and Cross-border Cooperation organised by the International Centre for Borders Research (CIBR). Paper: Shifting borders: Language and Identity in the Border Region between Austria and Slovenia, Belfast, 11–13 May 2001
- Racism and Xenophobia: Key Issues, Mechanisms and Policy Opportunities. Antiracist Strategies and the Challenge of Enlargement. Paper: Confidence-Building Measures – Six

Theses as a Prolegomena of a Theory of Confidence. DG XII, Brussels, 5–6 April 2001

- Internationaler Workshop Bilingualität und Schule. Workshops: Sprachen und Menschenrechte. Vienna, 19–20 February 2001

2000

- VHS Favoriten: Sprachenpolitisches Forum. Presentation: Minderheitensprachen und sprachliches Umfeld. Wien, 6 November 2000
- Conference 'Televisual Construction of the 20th century', Paper: Happy Endings: From Monarchy to EU Membership, Bradford, 3–5 November 2000
- Akademie Bozen: Workshop 'Sprache und Mobilität'. Workshops 'Sensibilisierung für Mehrsprachigkeit', Brixen, 12–13 October 2000
- Seminar of the Local Democracy Agency 'The Media and Minority Issues'. Keynote speech: minority media and cross-border cooperation, Ohrid (Macedonia), 9–11 June 2000
- Minorities: A Bridge between cultures. Keynote speech and function of a general rapporteur at the regional seminar of the Joint Programme between the European Commission and the Council of Europe 'National Minorities in Europe', Opatija (Croatia), 19–20 May 2000
- Tribuna: Mediji – izpolitizovano jezičko nasilje. Presentation: Mediji u multikulturnom okruženju kao promotori mržnje vice versa međuetničkoj toleranciji. Novisadska novinarska škola, Novi Sad (Yugoslavia) 21–22 April 2000
- Comparative Perspectives on Regional and Immigrant Minority Languages in Europe, Paper: Slovene in Austria, Oegstgeest (NL), 28–30 January 2000

1999

- Enquete des Bundeskanzleramts: Medien im multilingualen Umfeld und europäische Förderungsmodelle für Printmedien in Volksgruppensprachen. Plenary lecture: 'Medien in Volksgruppensprachen', Vienna, 15 November 1999
- Internationales Symposium 'Minderheiten in der europäischen Sprach- und Kulturpolitik'. Organized by: Verein Wissenschaft und europäische Integration (University of Vienna), Reserach Centre on Multilingualism (Brussels), Bundesministerium für Wissenschaft (Vienna). Paper: Global-lokal. Mediale Entwicklungen und Minderheitensprachen, Vienna, 5–7 November 1999
- International Conference on 'Regional identity, Conflict and the Changing Media' organised by Prism (programme de recherche internationale sur les médias). Paper: The construction of the 20th century in TV programmes: Tales of a homogeneous nation?, Bonifacio (Corsica), 22–25 September 1999
- International conference „Focus on Youth: Information and Reading Needs for Children and Youth for the 21st Century'. Plenary lecture: Children's and Youth Publishing in Multicultural and Multilingual Settings, Cape Town, South Africa, 14–15 July 1999

1998

- Stability Pact for South-Eastern Europe: International Conference on Educational Cooperation in South-Eastern Europe. Organisation of the Workshop 'Managing Diversity', Graz, November 1998
- International Conference „The possibilities of transnational democracy'. Paper: Minority Rights in the Field of Communication, University of Newcastle September 1998
- 16th International Colloquium on Oral Communication „A Voice for the Voiceless'. Paper: Marginalisation of regional languages in broadcasting, Budapest, 26–31 July 1998
- EU Sokrates-Projekt 'Kinder entdecken Sprachen'. Presentation: Minderheitensprachen in Österreich, Graz, May 1998
- International Symposium: Éducation et développement. Paper: Modèles d'enseignement bilingue, Académie Malgache des Sciences, Antananarivo, April 1998

1997

- 33. Tagung des Internationalen Instituts für Jugendliteratur und Leseforschung. Plenary lecture:

Kinder- und Jugendliteratur der österreichischen Volksgruppen. Workshop: Textwerkstatt und Beispiele für den Unterricht, Tainach, August 1997

- International Conference 'Interculturality versus Racism and Xenophobia'. Keynote speech: Interculturality versus Racism and Xenophobia, Belgrade, 17–19 May 1997
- International Seminar 'Minorities and Education' organized by the Joint Programme between the European Commission and the Council of Europe 'Minorities in Central European Countries', Keynote speech: Intercultural Learning and Multilingual Contexts, Vilnius, 22–23 May 1997
- International Hearing at the Stockholm Parliament on Minority Education. Presentation: Minority Schools in Austria, 6–8 March 1997

Until 1996

- Alpine Kulturtage: Sprachzweige zwischen Sprachriesen – Entwicklungschancen für Minderheiten- und Regionalsprachen. Presentation: Bilinguale Bildung im österreich-slowenischen Grenzraum, Thusis (Schweiz), April 1996
- Mercator Conference of the Office for Lesser-Used Languages. Paper: Bilingual education in Carinthia (Austria), Leeuwarden (NL), April 1995
- 6. Österreichischer Kommunikationswissenschaftlicher Tag. Paper within the workshop 'Zur Situation lokaler und regionaler Medien in Europa': Neuordnung des Rundfunks - eine Chance für Minderheitensprachen? University of Salzburg, 4–6 March 1994
- Conférence Internationale La question nationalitaire et les nouvelles approches de la problématique des minorités. Paper: Mesures de confiance entre minorités et majorités. L.I.E.N. et UNESCO, Budapest, 3–5 December 1993
- 20. Jahrestagung Österreichischer Linguisten. Presentation: Medien, Minderheiten und gesellschaftliche sprachliche Praxis, Innsbruck, 24–26 October 1992

6 Consultant-activities, expert opinions, evaluations

- Council of Europe, Advisory Committee for the Framework Convention for the Protection of National Minorities (2009-2011)
- Austrian UNESCO-Commission: cooperation projects with African countries in the framework of the literacy decade, international year of languages 2008 (2003-2006)
- Komment (Austrian development cooperation): evaluation of projects in the media field (2004), development of guidelines for projects in the media field (2001–2006)
- 'gastarbajteri: 40 Jahre Arbeitsmigration in Österreich'; exhibition on labour migration in Austria in the Vienna Museum; consultation for the part concerning media (2003/2004)
- Ministry of Education, Culture and Science (BMBWK, Vienna): expert opinion on teaching material for mother tongue teaching; educational cooperation with countries in Eastern Europe and with African countries (1996–98; 2002/03)
- Ministry of Foreign Affairs (BMAA, Vienna): development of criteria for cultural cooperation projects; expert opinion on cooperation projects with organisations in African countries in the fields of media and of education (1999–2004)
- Pedagogical Institute Klagenfurt: trans-border cooperation in school and education (2001–2002)
- Office for Bilingualism and Foreign Languages of South Tirol (Italy): Project 'Language and Mobility' in the European Year of Languages 2001 (together with A. Franci, S. Baur, D. Larcher)
- Austrian Church Commission for Development (Diözesankommission für Weltkirche und Entwicklung): Evaluation of the public relation and education activities (1998–2000) (together with D. Larcher)
- Office of the Austrian Federal Chancellor, Department for Minorities: organisation of a survey on minority media in Austria (1999)

7 Membership in professional bodies/organisations

- Verbal: Verband für Angewandte Linguistik (Austrian Association for Applied Linguistics)

(member of the advisory board)

- GAL, German Society for Applied Linguistics
- Österreichischer Slawistikverband (Austrian Association of Slavic Linguistics)
- Endangered Languages and Cultures, Centre for Multiethnic Research, Uppsala (advisory editorial board)
- Novinarska Skola/Journalist school, Novi Sad (member of the advisory board)
- International Centre for Adult Education and Research (ISZ), Vienna (member of the advisory board)
- ÖGK, Österreichische Gesellschaft für Kommunikationswissenschaft (Austrian Association of Communication Studies)
- AILA, Association Internationale de Linguistique Appliquée
- UNESCO/EURED Human Rights and Peace Education in Europe (member of the advisory board)